

JUNE 12 & 16, 2025

INVESTING IN THE AMERICAN CANCER SOCIETY

A LETTER FROM OUR CHAIRS

Dear Supporters,

As Chairs of Coaches vs. Cancer Tennessee, we invite you to join us, our dedicated coaches, corporate sponsors, business and philanthropic leaders, and esteemed guests in the ongoing fight against cancer. Coaches vs. Cancer has a proud history of contributing to this vital cause, and we are excited to continue this tradition with your support.

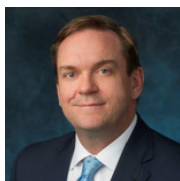
Each year, we host the Tip-Off Reception and Golf Tournament, followed by the Coaches vs. Cancer Tennessee Classic High School Basketball Tournament each Fall. Through these events, we raise over \$400,000 annually to support the battle against cancer. We are reaching out to ask for your participation and support in this crucial endeavor.

The American Cancer Society (ACS) has been a leader in cancer research and patient care for over a century. Their mission to fight cancer from every angle relies heavily on the generosity of donors and corporate partners like you.

By joining us at our Coaches vs. Cancer Tennessee events, you will help advance the ACS's critical work and celebrate the collective efforts of our community and coaches across Tennessee.

Let's unite to make a difference. Together, we can continue to support the American Cancer Society's mission and honor those who are fighting cancer.

Join the Fight!



Shannon Fiser
President of Enterprise Business Services
Lifepoint Health



John West
Nashville Managing Partner
Deloitte

ABOUT COACHES VS. CANCER

Coaches vs. Cancer is an initiative that brings together coaches, their teams, and fans to raise funds and awareness for cancer research. Founded by the American Cancer Society and the National Association of Basketball Coaches, it leverages the passion of college basketball to support cancer research, education, and patient services. Through events like basketball games, golf tournaments, and other community activities, Coaches vs. Cancer raises millions of dollars each year to help advance the fight against cancer.





BOARD OF AMBASSADORS



Shannon Fiser
President of Enterprise Business Services
Lifepoint Health



John West
Nashville Managing Partner
Deloitte



Jeff Ballard
CEO
Delta Dental



Jim Lyday
Managing Director
Pensionmark



David Dill
Chairman & CEO
Lifepoint Health



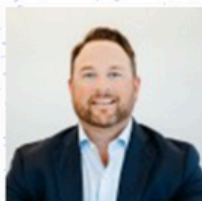
Blake Fulton
Market President
iHeartMedia



Don Wittkopp
CFO - North America
LKQ



Keith Moreland
COO
Bedroc



Austin Casselman
CEO
Implement Now



Latrice Smith
Financial Planner
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Executive VP, DSG



Joe Sullivan
(Retired) Sports
Editor
Boston Globe



Reuben Coopwood
Music Industry &
Private Client
First Horizon



Chance Dunleavy
Exec VP Major
Accounts
DEXimgaing



Matt Sligh
Commercial
Insurance Advisor
Brown & Brown



Troy Fisher
Coaches
Committee

OUR COACHES



Coach Rick Barnes
University of Tennessee



Coach Penny Hardaway
University of Memphis



Coach Mark Byington
Vanderbilt University



Tubby Smith
Legendary Coach



Coach Casey Alexander
Belmont University



Coach Corey Gibson
Austin Peay



Coach Jeremy Shulman
UT Martin



Coach Lennie Acuff
Lipscomb University



Coach John Pelphey
Tennessee Tech



Coach Nick McDevitt
Middle TN State University



Coach Dave Loos
Legendary Austin Peay Coach



Sean Farnham
ESPN



Coach Rick Byrd
Legendary Belmont Coach



YOUR SPONSORSHIP HELPS SAVE LIVES.

Through your **SPONSORSHIP**, you are serving as a leader in the fight against cancer. The American Cancer Society is doing the most in every community to help people with cancer today and striving to find cures to end the disease tomorrow. Here's how the Society puts your dollars to work:

INVEST IN THE FIGHT AGAINST CANCER

Breakthrough research. Free lodging near treatment. A 24/7/365 live helpline. Rides to treatment. This is far from a complete list, but it makes one thing clear; when it comes to cancer, we are the only organization attacking from every angle and we couldn't do what we do without the support of our partners.

Learn more about these partnerships and how you too can join us in our mission to save lives, celebrate lives, and lead the fight for a world without cancer.

OUR IMPACT

\$5 B

invested in research since 1946

3.2M

patients served in the last decade

16.9M

cancer survivors alive today

1M+

cancer screenings in underserved communities

OUR TEAMS



Memphis Tigers



Vanderbilt Commodores



Tennessee Volunteers



ETSU Buccaneers



MTSU Blue Raiders



Lipscomb Bisons



Austin Peay Governors



UT Martin Skyhawks



Fisk Bulldogs



Belmont Bruins



TSU Tigers



2025 TIP-OFF RECEPTION LOCATION

8114 Isabella Ln, Brentwood, TN 37027 ·

THE SANCTUARY GOLF & SOCIAL CLUB

WE're serious about golf. But we're just as serious about its ability to bring us together. So we created The Sanctuary Golf and Social Club for people like you. A place where we can all gather around the game we love. At The Sanctuary Golf & Social Club, we're the modern distillation of classic Southern hospitality. Exclusive, but unobtrusive. Friendly, welcoming, fun. We're a place to hone your game, dine, sip, socialize and work among friends, family and colleagues. All in the heart of the Nashville Metropolitan area. We hope you'll join us.

- An exclusive indoor golf and social club providing Nashville families and business leaders with an elevated culinary experience and year-round access to the game we (mostly) love.
- Play in luxury golf suites powered by Trackman + state-of-the-art putting green.
- Dine, sip and celebrate in our upscale, full-service restaurant and bar.





NEW ADD-ONS FOR 2025!

MUST BE TITLE, PRESENTING, OR AGE SPONSOR

STAY AND PLAY PACKAGE

Take in the full experience by having your company, clients, and/or guests stay onsite at the beautiful Golf Club of Tennessee Sunday and Monday night. Multiple options to choose from based on the capacity of your party.

LIMITED SPACE AVAILABLE, FIRST COME FIRST SERVE!

CLUBHOUSE SUITES: +\$7,500

The course is complemented by a beautiful and fully-functional 31,000-square foot clubhouse. Featuring an antebellum design, the two-story clubhouse is home to the golf shop, locker rooms, two dining areas and four guest suites for use by members and their guests. Native stone, board, and batten construction create a distinctive, yet comfortable ambiance. Large porches overlooking the challenging 10th and 18th holes, are located on both levels.



INGRAM CABINS: +\$9,500

Opened during the 2012 season, the Ingram Cabin was a stunning addition to the Golf Club's offerings. This three-building cabin complex comprises two sleeping cabins, each with two bedrooms, and a connecting great room cabin with a covered porch overlooking the practice facility. Comfortably sleeping eight, the Ingram Cabin is one of the most relaxing and sophisticated in the region. The perfect complement to our Clubhouse Suites, the Ingram Cabin brings the Club's overnight capacity to eight bedrooms with a total of 16 beds.



CROCKETT LODGE: +\$14,500

The Crockett Lodge, nestled within its own private sanctuary on the Golf Club of Tennessee property, exudes elegance and tranquility. This refined lodge offers 8 bedrooms and comfortably sleeps 12 guests, featuring four single king bedrooms and four double queen bedrooms. The lodge is equipped with a full kitchen, perfect for preparing meals, and a patio with a state-of-the-art grilling area for outdoor dining. The highlight of the lodge is its backyard, which boasts an illuminated practice facility, providing a serene and exclusive space for you and your guests to enjoy.





SPONSORSHIP OPPORTUNITIES

CVC TN TITLE SPONSOR

\$100,000

STAY & PLAY OPTION

CORPORATE RECOGNITION BENEFITS

- Title Naming rights to the Coaches vs. Cancer Tennessee Golf Classic (The 2025 _____ Coaches vs. Cancer Tennessee)
- 3 Golf Foursomes
 - Five Foursomes (play for four golfers), includes high-end player gift brought to you by Scotty Cameron, green fees, cart, and use of the locker room, practice green, and driving range for each golfer
 - Lunch and beverages throughout the day
 - Post Tournament Awards Reception
- **This Sponsorship Level allows for your team/company to stay on the grounds of The Golf Club of Tennessee at the stunning Crockett Lodge.**
 - **The Crockett Lodge**, nestled within its own private sanctuary on the Golf Club of Tennessee property, exudes elegance and tranquility. This refined lodge offers 8 bedrooms and comfortably sleeps 12 guests, featuring four single king bedrooms and four double queen bedrooms. The lodge is equipped with a full kitchen, perfect for preparing meals, and a patio with a state-of-the-art grilling area for outdoor dining. The highlight of the lodge is its backyard, which boasts an illuminated practice facility, providing a serene and exclusive space for you and your guests to enjoy.
- Each member of your foursomes is granted 1 chance in each on-course competition, as well as 1 mulligan/player.
- 30 invitations to the Tip-Off Reception at The Sanctuary, Thursday before the Golf Tournament, Monday.
- Company CEO/Donor qualifies as a member of the BOA
- Title Sponsor/ Logo featured on ALL Coaches vs. Cancer TN promotional materials throughout the year. (Invitations, website, press release, signage, etc.)
- Opportunity for company executive to speak during the Coaches vs. Cancer Dinner
- Event signage with your logo prominently displayed



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (GOLF TOURNAMENT)

\$60,000+

STAY & PLAY OPTION

CORPORATE RECOGNITION BENEFITS

- Naming rights to the Coaches vs. Cancer Tennessee Golf Classic (Coaches vs. Cancer Tennessee Golf Classic presented by _____)
- 3 Golf Foursomes
 - Three Foursomes (play for four golfers), includes high-end player gift brought to you by Scotty Cameron, green fees, cart, and use of the locker room, practice green, and driving range for each golfer
 - Lunch and beverages throughout the day
 - Post Tournament Awards Reception
- **This Sponsorship Level has the option for your team/company to stay on the grounds of The Golf Club of Tennessee at one of the courses beautiful Lodges/Cabins.**
 - Crockett Lodge (12 Guests): +\$14,500
 - Not available if there is a Title Sponsor
 - Ingram Cabins (8 Guests): +\$9,500
 - Clubhouse Suites (4+ Guests): +\$7,500
 - Ask for more details
- Each member of your foursomes is granted 1 chance in each on-course competition, as well as 1 mulligan/player.
- 20 invitations to the Tip-Off Reception at The Sanctuary, Thursday before the Golf Tournament, Monday.
- Company CEO/Donor qualifies as a member of the BOA
- Presenting Sponsor/ Logo featured on ALL Coaches vs. Cancer TN Golf Classic promotional materials (Invitations, website, press release, signage, etc.)
- Opportunity for company executive to speak during the Coaches vs. Cancer Dinner
- Event signage with your logo prominently displayed



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (TIP-OFF RECEPTION)

\$50,000+

STAY & PLAY OPTION

CORPORATE RECOGNITION BENEFITS

- Naming rights to Thursdays Coaches vs. Cancer Tennessee Tip-Off Reception (Coaches vs. Cancer Tennessee Tip-Off Reception presented by _____)
- 3 Golf Foursomes
 - Three Foursomes (play for four golfers), includes high-end player gift brought to you by Scotty Cameron, cart, and use of the locker room, practice green, and driving range for each golfer
 - Lunch and beverages throughout the day
 - Post Tournament Awards Reception
- **This Sponsorship Level has the option for your team/company to stay on the grounds of The Golf Club of Tennessee at one of the courses beautiful Lodges/Cabins.**
 - Crockett Lodge (12 Guests): +\$14,500
 - Not available if there is a Title Sponsor
 - Ingram Cabins (8 Guests): +\$9,500
 - Clubhouse Suites (4+ Guests): +\$7,500
 - Ask for more details
- Each member of your foursomes is granted 1 chance in each on-course competition, as well as 1 mulligan/player.
- 20 invitations to the Tip-Off Reception at The Sanctuary, Thursday before the Golf Tournament, Monday.
- Company CEO/Donor qualifies as a member of the BOA
- Presenting Sponsor/ Logo featured on ALL Coaches vs. Cancer TN Golf Classic promotional materials (Invitations, website, press release, signage, etc.)
- Opportunity for company executive to speak during the Coaches vs. Cancer Dinner
- Event signage with your logo prominently displayed



SPONSORSHIP OPPORTUNITIES

ACE SPONSOR

\$30,000+

CORPORATE RECOGNITION BENEFITS

STAY & PLAY OPTION

- Naming rights to a premier aspect of the CVC TN Golf Classic:
 - **Mission Moment (Tip-off Reception):** Opportunity for company representative to introduce the Mission Moment video, logo displayed in Mission Moment video
 - **Live Auction:** Acknowledgement of your company or organization all around our Live/Silent Auction
 - **Golf Cart Sponsor**
 - **Registration Sponsor**
- 2 Golf Foursomes
 - Two Foursomes (play for four golfers), includes high-end player gift brought to you by Scotty Cameron, green fees, cart, and use of the locker room, practice green, and driving range for each golfer
 - Lunch and beverages throughout the day
 - Post Tournament Awards Reception
- **This Sponsorship Level has the option for your team/company to stay on the grounds of The Golf Club of Tennessee at one of the courses beautiful Lodges/Cabins.**
 - Crockett Lodge (12 Guests): +\$14,500
 - Not available if there is a Title Sponsor
 - Ingram Cabins (8 Guests): +\$9,500
 - Clubhouse Suites (4+ Guests): +\$7,500
- Each member of your foursomes is granted 1 chance in each on-course competition, as well as 1 mulligan/player.
- 10 Invitations to the Tip-Off Reception at The Sanctuary, Thursday before the Golf Tournament, Monday.
- Company CEO/Donor qualifies as a member of our Board of Ambassadors
- Logo displayed on the website, event marketing, and press release leading up to both events (CVC TN Golf Classic & CVC High School Classic)



SPONSORSHIP OPPORTUNITIES

ALBATROSS SPONSOR

\$17,500

CORPORATE RECOGNITION BENEFITS

- 1 Golf Foursome
 - Foursome (play for four golfers), includes high-end player gift brought to you by Scotty Cameron, green fees, cart, and use of the locker room, practice green, and driving range for each golfer
 - Lunch and beverages throughout the day
 - Post Tournament Awards Reception
- 8 invitations to our Tip-Off Reception at The Sanctuary, Thursday, before the Golf Tournament, Monday.
- Company CEO/Donor qualifies as a member of our Board of Ambassadors
- **Your Company/Organization exclusive naming rights to a portion of the event:**
 - **Brunch Sponsor (Golf Tournament)**
 - **Silent Auction (Both) SOLD**
 - **Golf Ball Sponsor (Golf Tournament) SOLD**
 - **and MORE!!**
- Logo displayed on the website, event marketing, and press release leading up to both events (CVC TN Golf Classic & CVC High School Classic)
- Logo displayed on the day of event signage, media screens, program, and live recognition

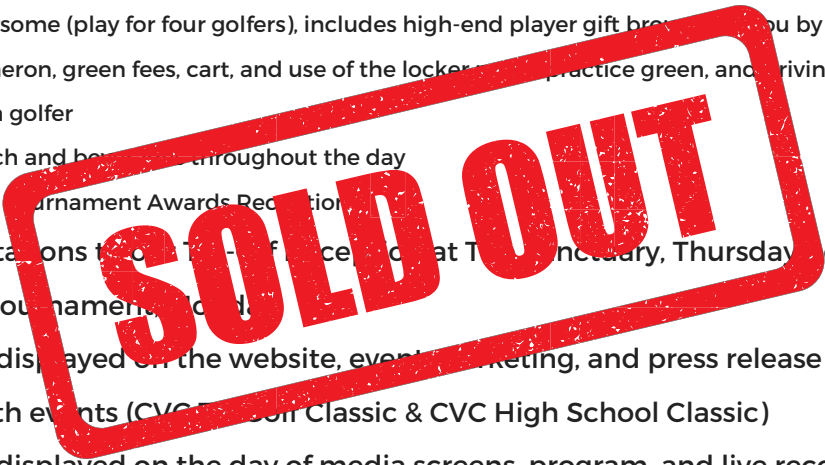


EAGLE SPONSOR

\$10,000

CORPORATE RECOGNITION BENEFITS

- 1 Golf Foursome
 - Foursome (play for four golfers), includes high-end player gift brought to you by Scotty Cameron, green fees, cart, and use of the locker room, practice green, and driving range for each golfer
 - Lunch and beverages throughout the day
 - Post Tournament Awards Reception
- 4 invitations to our Tip-Off Reception at The Sanctuary, Thursday, before the Golf Tournament, Monday.
- Logo displayed on the website, event marketing, and press release leading up to both events (CVC TN Golf Classic & CVC High School Classic)
- Logo displayed on the day of media screens, program, and live recognition





SPONSORSHIP CATALOG

TIP-OFF RECEPTION SPONSORSHIPS

Location: The Sanctuary Golf & Social Club

Bar Sponsor: \$1000

- Logo prominently displayed on bars & TVs at the bar.

Food Sponsor: \$2000

- Logo prominently displayed through all Food locations throughout the Tip-Off Reception.

Suite Sponsor: \$2000

- Build out a golf simulator bay by prominently displaying your logo on TVs & screens, signage, giveaways, and more.

Putting Green Sponsor: \$2500

- Have your company sponsor the putting green which will hold a contest throughout the event.

Silent Auction Sponsor: \$3000

- Build out the Members Lounge, where the Silent Auction will be held, with your logo!

Dining Room Sponsor: \$3000

- Logo on TVs in The Magnolia Room

Tent Sponsor: \$5000

- Have your logo prominently displayed in the location of our Live Auction and Mission Moment

CVC TN GOLF CLASSIC SPONSORSHIPS

Location: The Golf Club of Tennessee

Hole Sponsor: \$1,500

- The Hole is yours! Have your name/companies name located prominently on one of the Holes at our 2025 CVC TN Golf Classic.

Pavillion Sponsor: \$3,000

- Have your company logo prominently displayed at The Pavillion



SPONSORSHIP CONFIRMATION FORM

- \$100,000 TITLE SPONSOR**
- \$60,000 PRESENTING SPONSOR (GOLF TOURNAMENT)**
- \$50,000 PRESENTING SPONSOR (TIP-OFF RECEPTION)**
- \$30,000 ACE SPONSOR**
- \$17,500 ALBATROSS SPONSOR**
- \$10,000 EAGLE SPONSOR**

SOLD OUT

IN-KIND DONATION

Description of donation: _____

PAYMENT METHOD

- Check enclosed Invoice me Credit card (ACS will contact you for CC info)

(Please make payments to: American Cancer Society.
Add Nashville CvC - BDFYPM on memo line)

MAIL TO:

American Cancer Society
Attn: TN Coaches vs. Cancer - BDFYPM
PO Box 332047
Nashville, TN 37203

COMPANY NAME _____

CONTACT NAME _____

PHONE _____

EMAIL _____

Federal tax I.D. number is 13-1788491

For more information on our sponsorship opportunities please visit our web site or contact:

Nick Ciupak | Senior Development Manager
nick.ciupak@cancer.org | 630.388.9413

Thank
you

from the



American
Cancer
Society®

Chairs



Shannon Fiser



President of Enterprise Business Services
LifePoint Health



John West

Nashville Managing Partner
Deloitte

For more information contact
Nick Ciupak, Senior Development Manager
nick.ciupak@cancer.org | 630.388.9413

  @CoachesvsCancerTN
CVCTN.ACSGOLF.ORG

