

THE GOLF CLUB OF TENNESSEE

American Cancer Society | NABC

COACHES VS CANCER

T E N N E S S E E

2 0 2 6

# INVESTING IN THE AMERICAN CANCER SOCIETY

## A LETTER FROM OUR CHAIRS

Dear Supporters,

As Chairs of Coaches vs. Cancer Tennessee, we invite you to join us, our dedicated coaches, corporate sponsors, business and philanthropic leaders, and esteemed guests in the ongoing fight against cancer. Coaches vs. Cancer has a proud history of contributing to this vital cause, and we are excited to continue this tradition with your support.

Each year, we host the Tip-Off Reception and Golf Tournament, followed by the Coaches vs. Cancer Tennessee Classic High School Basketball Tournament each Fall. Through these events, we raise over \$400,000 annually to support the battle against cancer. We are reaching out to ask for your participation and support in this crucial endeavor.

The American Cancer Society (ACS) has been a leader in cancer research and patient care for over a century. Their mission to fight cancer from every angle relies heavily on the generosity of donors and corporate partners like you.

By joining us at our Coaches vs. Cancer Tennessee events, you will help advance the ACS's critical work and celebrate the collective efforts of our community and coaches across Tennessee.

Let's unite to make a difference. Together, we can continue to support the American Cancer Society's mission and honor those who are fighting cancer.

Join the Fight!



**Shannon Fiser**  
President of Enterprise Business Services  
Lifepoint Health



**John West**  
Nashville Managing Partner  
Deloitte

## ABOUT COACHES VS. CANCER

Coaches vs. Cancer is an initiative that brings together coaches, their teams, and fans to raise funds and awareness for cancer research. Founded by the American Cancer Society and the National Association of Basketball Coaches, it leverages the passion of college basketball to support cancer research, education, and patient services. Through events like basketball games, golf tournaments, and other community activities, Coaches vs. Cancer raises millions of dollars each year to help advance the fight against cancer.





# BOARD OF AMBASSADORS



**Shannon Fiser**  
President of Enterprise Business Services  
Lifepoint Health



**John West**  
Nashville Managing Partner  
Deloitte



**Jeff Ballard**  
CEO  
Delta Dental



**Jim Lyday**  
Managing Director  
Worldwide  
Investment  
Advisor



**AJ Calvin**  
VP Partnerships  
Shift4 Nashville



**David Dill**  
Chairman & CEO  
Lifepoint Health



**Blake Fulton**  
Market President  
iHeartMedia



**Don Wittkopp**  
CFO - North America  
LKQ



**Keith Moreland**  
COO  
Bedroc



**Austin Casselman**  
CEO  
Implement Now



**Heather Hickman**  
Strategic Planning &  
Operations Director  
Amgen



**Latrice Smith**  
Financial  
Planner  
Equitable  
Advisors



**Chris Moore**  
COO, Ascension



**Drew Maddux**  
Executive VP, DSG



**Joe Sullivan**  
(Retired) Sports  
Editor  
Boston Globe



**Reuben Coopwood**  
Music Industry &  
Private Client  
First Horizon



**Chance Dunleavy**  
Exec VP Major  
Accounts  
DEXimgaing



**Tom Lathrop**  
Commercial  
Banking President  
Simmons Bank



**Matt Sligh**  
Commercial  
Insurance Advisor  
Brown & Brown



**Troy Fisher**  
Coaches  
Committee

COACHES VS CANCER  
TENNESSEE

# OUR COACHES



**Coach Rick Barnes**  
University of Tennessee



**Coach Penny Hardaway**  
University of Memphis



**Coach Mark Byington**  
Vanderbilt University



**Tubby Smith**  
Legendary Coach



**Coach Casey Alexander**  
Belmont University



**Coach Corey Gibson**  
Austin Peay



**Coach Jeremy Shulman**  
UT Martin



**Coach Lennie Acuff**  
Lipscomb University



**Coach John Pelfrey**  
Tennessee Tech



**Coach Nick McDevitt**  
Middle TN State University



**Coach Dave Loos**  
Legendary Austin Peay Coach



**Sean Farnham**  
ESPN



**Coach Rick Byrd**  
Legendary Belmont Coach



# YOUR SPONSORSHIP HELPS SAVE LIVES.

Through your **SPONSORSHIP**, you are serving as a leader in the fight against cancer. The American Cancer Society is doing the most in every community to help people with cancer today and striving to find cures to end the disease tomorrow. Here's how the Society puts your dollars to work:

## INVEST IN THE FIGHT AGAINST CANCER

Breakthrough research. Free lodging near treatment. A 24/7/365 live helpline. Rides to treatment. This is far from a complete list, but it makes one thing clear; when it comes to cancer, we are the only organization attacking from every angle and we couldn't do what we do without the support of our partners.

Learn more about these partnerships and how you too can join us in our mission to save lives, celebrate lives, and lead the fight for a world without cancer.

## OUR IMPACT

**\$5 B**  
invested in research since 1946

**3.2M**  
patients served in the last decade

**16.9M**  
cancer survivors alive today

**1M+**  
cancer screenings in underserved communities

## OUR TEAMS



Memphis Tigers



Vanderbilt Commodores



Tennessee Volunteers



ETSU Buccaneers



MTSU Blue Raiders



Lipscomb Bisons



Austin Peay Governors



UT Martin Skyhawks



Belmont Bruins



TSU Tigers



## 2026 TIP-OFF RECEPTION LOCATION

8114 Isabella Ln, Brentwood, TN 37027 ·

### THE SANCTUARY GOLF & SOCIAL CLUB

WE're serious about golf. But we're just as serious about its ability to bring us together. So we created The Sanctuary Golf and Social Club for people like you. A place where we can all gather around the game we love. At The Sanctuary Golf & Social Club, we're the modern distillation of classic Southern hospitality. Exclusive, but unobtrusive. Friendly, welcoming, fun. We're a place to hone your game, dine, sip, socialize and work among friends, family and colleagues. All in the heart of the Nashville Metropolitan area. We hope you'll join us.

- An exclusive indoor golf and social club providing Nashville families and business leaders with an elevated culinary experience and year-round access to the game we (mostly) love.
- Play in luxury golf suites powered by Trackman + state-of-the-art putting green.
- Dine, sip and celebrate in our upscale, full-service restaurant and bar.





## ADD-ONS FOR 2026!

MUST BE TITLE, PRESENTING, OR AGE SPONSOR

### STAY AND PLAY PACKAGE

Take in the full experience by having your company, clients, and/or guests stay onsite at the beautiful Golf Club of Tennessee Sunday and Monday night. Multiple options to choose from based on the capacity of your party.

**LIMITED SPACE AVAILABLE, FIRST COME FIRST SERVE!**

#### CLUBHOUSE SUITES: +\$7,500

The course is complemented by a beautiful and fully-functional 31,000-square foot clubhouse. Featuring an antebellum design, the two-story clubhouse is home to the golf shop, locker rooms, two dining areas and four guest suites for use by members and their guests. Native stone, board, and batten construction create a distinctive, yet comfortable ambiance. Large porches overlooking the challenging 10th and 18th holes, are located on both levels.



#### INGRAM CABINS: +\$9,500

Opened during the 2012 season, the Ingram Cabin was a stunning addition to the Golf Club's offerings. This three-building cabin complex comprises two sleeping cabins, each with two bedrooms, and a connecting great room cabin with a covered porch overlooking the practice facility. Comfortably sleeping eight, the Ingram Cabin is one of the most relaxing and sophisticated in the region. The perfect complement to our Clubhouse Suites, the Ingram Cabin brings the Club's overnight capacity to eight bedrooms with a total of 16 beds.



#### CROCKETT LODGE: +\$14,500

The Crockett Lodge, nestled within its own private sanctuary on the Golf Club of Tennessee property, exudes elegance and tranquility. This refined lodge offers 8 bedrooms and comfortably sleeps 12 guests, featuring four single king bedrooms and four double queen bedrooms. The lodge is equipped with a full kitchen, perfect for preparing meals, and a patio with a state-of-the-art grilling area for outdoor dining. The highlight of the lodge is its backyard, which boasts an illuminated practice facility, providing a serene and exclusive space for you and your guests to enjoy.





## SPONSORSHIP OPPORTUNITIES

### CVC TN TITLE SPONSOR

\$80,000

STAY & PLAY OPTION

#### CORPORATE RECOGNITION BENEFITS

- Title Naming rights to the Coaches vs. Cancer Tennessee Golf Classic (The 2026 \_\_\_\_\_ Coaches vs. Cancer Tennessee)
- 3 Golf Foursomes
  - Five Foursomes (play for four golfers), includes high-end player gift, green fees, cart, and use of the locker room, practice green, and driving range for each golfer
  - Lunch and beverages throughout the day
  - Post Tournament Awards Reception
- **This Sponsorship Level allows for your team/company to stay on the grounds of The Golf Club of Tennessee at the stunning Crockett Lodge.**
  - **The Crockett Lodge**, nestled within its own private sanctuary on the Golf Club of Tennessee property, exudes elegance and tranquility. This refined lodge offers 8 bedrooms and comfortably sleeps 12 guests, featuring four single king bedrooms and four double queen bedrooms. The lodge is equipped with a full kitchen, perfect for preparing meals, and a patio with a state-of-the-art grilling area for outdoor dining. The highlight of the lodge is its backyard, which boasts an illuminated practice facility, providing a serene and exclusive space for you and your guests to enjoy.
- Have your group play at the NEW course at the Golf Club the Tuesday after the tournament.
- Each member of your foursomes is granted 1 chance in each on-course competition, as well as 1 mulligan/player.
- 3 VIP Tables to the Tip-Off Reception at The Sanctuary, Thursday before the Golf Tournament, Monday.
- Company CEO/Donor qualifies as a member of the BOA
- Title Sponsor/ Logo featured on ALL Coaches vs. Cancer TN promotional materials throughout the year. (Invitations, website, press release, signage, etc.)
- Opportunity for company executive to speak during the Coaches vs. Cancer Dinner
- Event signage with your logo prominently displayed



## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR (GOLF TOURNAMENT)

\$60,000+

STAY & PLAY OPTION

#### CORPORATE RECOGNITION BENEFITS

- Naming rights to the Coaches vs. Cancer Tennessee Golf Classic (Coaches vs. Cancer Tennessee Golf Classic presented by \_\_\_\_\_)
- 2 Golf Foursomes
  - Three Foursomes (play for four golfers), includes high-end player gift, green fees, cart, and use of the locker room, practice green, and driving range for each golfer
  - Lunch and beverages throughout the day
  - Post Tournament Awards Reception
- **This Sponsorship Level has the option for your team/company to stay on the grounds of The Golf Club of Tennessee at one of the courses beautiful Lodges/Cabins.**
  - Crockett Lodge (12 Guests): +\$14,500
    - Not available if there is a Title Sponsor
  - Ingram Cabins (8 Guests): +\$9,500
  - Clubhouse Suites (4+ Guests): +\$7,500
  - Ask for more details
- Add on a chance to have your group play at the NEW course at the Golf Club the Tuesday after the tournament.
- Each member of your foursomes is granted 1 chance in each on-course competition, as well as 1 mulligan/player.
- 2 VIP Tables to the Tip-Off Reception at The Sanctuary, Thursday before the Golf Tournament, Monday.
- Company CEO/Donor qualifies as a member of the BOA
- Presenting Sponsor/ Logo featured on ALL Coaches vs. Cancer TN Golf Classic promotional materials (Invitations, website, press release, signage, etc.)
- Opportunity for company executive to speak during the Coaches vs. Cancer Dinner
- Event signage with your logo prominently displayed



X



## SPONSORSHIP OPPORTUNITIES

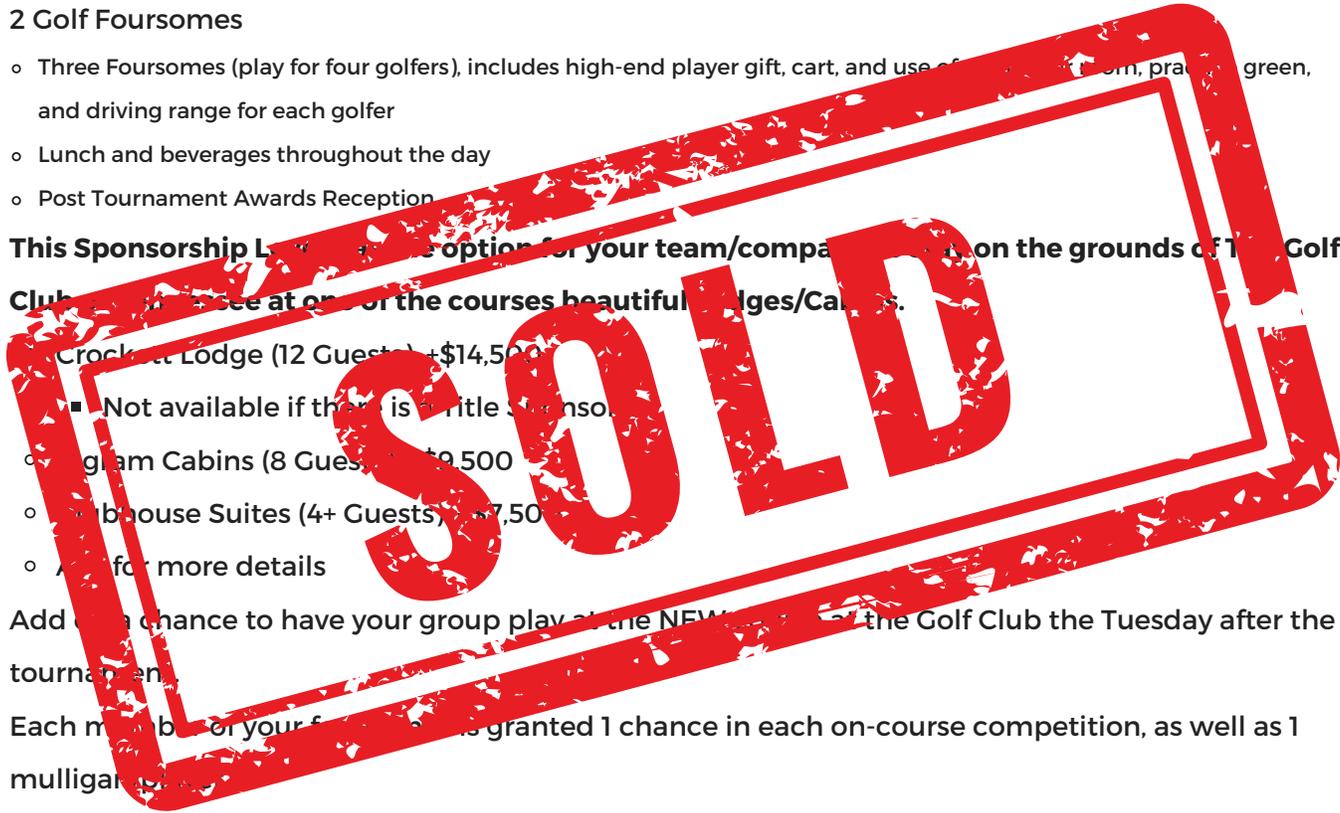
PRESENTING SPONSOR (TIP-OFF RECEPTION)

\$40,000+

STAY & PLAY OPTION

### CORPORATE RECOGNITION BENEFITS

- Naming rights to Thursdays Coaches vs. Cancer Tennessee Tip-Off Reception (Coaches vs. Cancer Tennessee Tip-Off Reception presented by \_\_\_\_\_)
- 2 Golf Foursomes
  - Three Foursomes (play for four golfers), includes high-end player gift, cart, and use of clubhouse, pro shop, practice green, and driving range for each golfer
  - Lunch and beverages throughout the day
  - Post Tournament Awards Reception
- **This Sponsorship Level includes the option for your team/company to stay on the grounds of The Golf Club. You will be able to see at once all of the courses beautiful Bridges/Canyons.**
  - Crockett Lodge (12 Guests) +\$14,500
    - Not available if there is a title sponsor
  - Glam Cabins (8 Guests) +\$9,500
  - Clubhouse Suites (4+ Guests) +\$7,500
  - Ask for more details
- Add the chance to have your group play at the NEW 18th hole at the Golf Club the Tuesday after the tournament.
- Each member of your firm is granted 1 chance in each on-course competition, as well as 1 Mulligan.
- 2 VIP Tables to the Tip-Off Reception at The Sanctuary, Thursday before the Golf Tournament, Monday.
- Company CEO/Donor qualifies as a member of the BOA
- Presenting Sponsor/ Logo featured on ALL Coaches vs. Cancer TN Golf Classic promotional materials (Invitations, website, press release, signage, etc.)
- Opportunity for company executive to speak during the Coaches vs. Cancer Dinner
- Event signage with your logo prominently displayed





## SPONSORSHIP OPPORTUNITIES

### ACE SPONSOR

\$30,000+

STAY & PLAY OPTION

#### CORPORATE RECOGNITION BENEFITS

- Naming rights to a premier aspect of the CVC TN Golf Classic:
  - **Mission Moment (Tip-off Reception):** Opportunity for company representative to introduce the Mission Moment video, logo displayed in Mission Moment video
  - **Live Auction:** Acknowledgement of your company or organization all around our Live
  - **Golf Cart Sponsor**
  - **Registration Sponsor**
- 2 Golf Foursomes
  - Two Foursomes (play for four golfers), includes high-end player gift, green fees, cart, and use of the locker room, practice green, and driving range for each golfer
  - Lunch and beverages throughout the day
  - Post Tournament Awards Reception
- **This Sponsorship Level has the option for your team/company to stay on the grounds of The Golf Club of Tennessee at one of the courses beautiful Lodges/Cabins.**
  - Crockett Lodge (12 Guests): +\$14,500
    - Not available if there is a Title Sponsor
  - Ingram Cabins (8 Guests): +\$9,500
  - Clubhouse Suites (4+ Guests): +\$7,500
- Add on a chance to have your group play at the NEW course at the Golf Club the Tuesday after the tournament.
- Each member of your foursomes is granted 1 chance in each on-course competition, as well as 1 mulligan/player.
- 1 VIP Table to the Tip-Off Reception at The Sanctuary, Thursday before the Golf Tournament, Monday.
- Company CEO/Donor qualifies as a member of our Board of Ambassadors
- Logo displayed on the website, event marketing, and press release leading up to both events (CVC TN Golf Classic & CVC High School Classic)



## SPONSORSHIP OPPORTUNITIES

### ALBATROSS SPONSOR

\$17,500

#### CORPORATE RECOGNITION BENEFITS

- 1 Golf Foursome
  - Foursome (play for four golfers), includes high-end player gift, green fees, cart, and use of the locker room, practice green, and driving range for each golfer
  - Lunch and beverages throughout the day
  - Post Tournament Awards Reception
- 10 invitations to our Tip-Off Reception at The Sanctuary, Thursday, before the Golf Tournament, Monday.
- Company CEO/Donor qualifies as a member of our Board of Ambassadors
- **Your Company/Organization exclusive naming rights to a portion of the event:**
  - **Brunch Sponsor (Golf Tournament)**
  - **Bar Sponsor (Tip-Off Reception)**
  - **Silent Auction (Both)**
  - **Golf Ball Sponsor (Golf Tournament)**
  - **and MORE!!**
- Logo displayed on the website, event marketing, and press release leading up to both events (CVC TN Golf Classic & CVC High School Classic)
- Logo displayed on the day of event signage, media screens, program, and live recognition

### EAGLE SPONSOR

\$10,000

#### CORPORATE RECOGNITION BENEFITS

- 1 Golf Foursome
  - Foursome (play for four golfers), includes high-end player gift, green fees, cart, and use of the locker room, practice green, and driving range for each golfer
  - Lunch and beverages throughout the day
  - Post Tournament Awards Reception
- 6 invitations to our Tip-Off Reception at The Sanctuary, Thursday before the Golf Tournament, Monday.
- Logo displayed on the website, event marketing, and press release leading up to both events (CVC TN Golf Classic & CVC High School Classic)
- Logo displayed on the day of media screens, program, and live recognition

**Deloitte.**

thank  
you

from the



American  
Cancer  
Society®

## Chairs



**Shannon Fiser**

President of Enterprise Business Services  
LifePoint Health



**John West**

Nashville Managing Partner  
Deloitte

For more information contact  
Nick Ciupak, Senior Development Manager  
[nick.ciupak@cancer.org](mailto:nick.ciupak@cancer.org) | 630.388.9413



@CoachesvsCancerTN  
[CVCTN.ACSGOLF.ORG](http://CVCTN.ACSGOLF.ORG)

